

Exhibit 1

RUBIK'S BRAND, LTD.
v.
THE PARTNERSHIPS AND UNINCORPORATED
ASSOCIATIONS IDENTIFIED ON SCHEDULE "A"

EXHIBIT 1

TRADEMARK REGISTRATIONS

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,242,974
Registered Jun. 21, 1983

TRADEMARK
Principal Register

RUBIK'S CUBE

Ideal Toy Corporation (Delaware corporation)
184-10 Jamaica Ave.
Hollis, N.Y. 11423

For: PUZZLES, in CLASS 28 (U.S. Cl. 22).
First use Mar. 18, 1980; in commerce Mar. 18,
1980.

No claim is made to the exclusive right to use
"Cube", apart from the mark as shown.

Ser. No. 261,351, filed May 8, 1980.

ROBERT PEVERADA, Examining Attorney

RUBIK'S BRAND, LTD.

v.

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TRADEMARK REGISTRATIONS

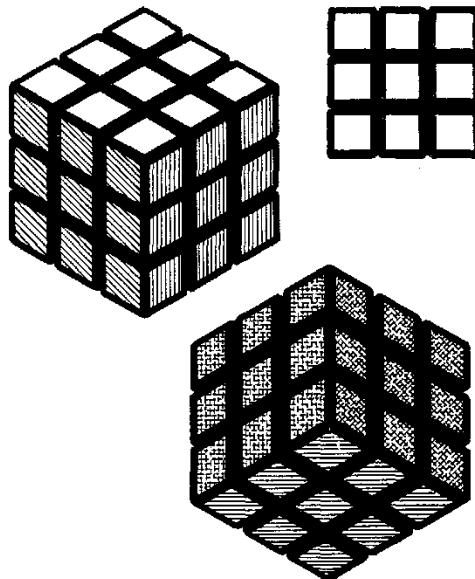
Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,265,094
Registered Jan. 24, 1984

TRADEMARK
Principal Register



CBS Inc. (New York corporation)
51 W. 52nd St.
New York, N.Y. 10019, assignee of
Ideal Toy Corporation (Delaware corporation)
Hollis, N.Y.

For: THREE DIMENSIONAL PUZZLES, in
CLASS 28 (U.S. Cl. 22).

First use Jan. 1, 1980; in commerce Jan. 1, 1980.
The drawing is lined for the colors red, green,

orange, blue and yellow.

The mark consists of a black cube having nine
color patches on each of its six faces with the color
patches on each face being the same and consisting of
the colors red, white, blue, green, yellow and orange.

Sec. 2(f).

Ser. No. 358,308, filed Apr. 5, 1982.

W. A. CONN, Examining Attorney

RUBIK'S BRAND, LTD.

v.

THE PARTNERSHIPS AND UNINCORPORATED
ASSOCIATIONS IDENTIFIED ON SCHEDULE "A"

EXHIBIT 1

TRADEMARK REGISTRATIONS

Int. Cl.: 42

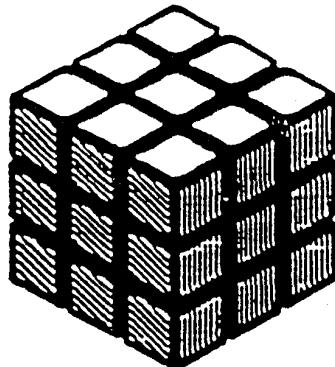
Prior U.S. Cls.: 100 and 101

Reg. No. 2,285,794

United States Patent and Trademark Office

Registered Oct. 12, 1999

SERVICE MARK
PRINCIPAL REGISTER



SEVEN TOWNS LIMITED (UNITED KINGDOM
CORPORATION)
7 LAMBTON PLACE
LONDON W11 2SH, ENGLAND

FOR: LICENSING OF INTELLECTUAL
PROPERTY, IN CLASS 42 (U.S. CLS. 100 AND
101).

FIRST USE 11-0-1998; IN COMMERCE
11-0-1998.

OWNER OF U.S. REG. NOS. 1,242,974 AND
1,265,094.

THE DRAWING IS LINED FOR THE
COLORS RED AND GREEN. THE REMAINING
COLORS -- WHITE, BLUE, YELLOW, AND

ORANGE -- DO NOT APPEAR IN THE DRAW-
ING, BUT ARE CLAIMED AS A FEATURE OF
THE MARK.

THE MARK CONSISTS OF A BLACK CUBE
HAVING NINE COLOR PATCHES ON EACH
OF ITS SIX FACES WITH THE COLOR PATCHES
ON EACH FACE BEING THE SAME AND
CONSISTING OF THE COLORS RED, WHITE,
BLUE, GREEN, YELLOW AND ORANGE.

SN 75-105,330, FILED 5-2-1996.

DORITT L. CARROLL, EXAMINING ATTOR-
NEY